

Meeting was called to order at 6:36pm.

PRESIDENT REPORT:

Amber shared thank you cards from the fourth graders. Everyone seemed to have a wonderful field trip to the Overture Center and Capitol. Introductions.

COMMITTEE REPORTS:

Salsa Night--Amber: Profit of ~\$3. The food and ticket sales were estimated really well. All in all, it was a huge success. Sign up Genius worked really well to fill in volunteer slots. We had a lot of teacher help.

Jason's Deli--Nina-not present: We earned about \$166. Discussed whether or not to continue the community fundraising events, which would be supplemental income sources only. Possible locations could include: Pizza Hut, Menchies, Wich Wich, Chipotle and Orange Leaf. Lindsay suggested doing one at both Chipotle and Orange Leaf for the same night!

Target/Birthday Books--Amber: Target is changing their community giving program, so schools will no longer receive donations from Red Card purchases. The existing program will end in May, so the school will receive their final check this summer. The funds are generally used to buy birthday books for the students, ~\$860/year. We do need to look at other funding options to fill that gap. Amazon Smile is starting to take off, but it's not a huge return.

Color Run--Diana-not present: Application has been submitted to the city for approval to use Lakeview Park for our event. Prior to accepting the application, they discussed the situation and felt that it would be something they would approve. As of now, the city is okay with the use of color stations at points along the mile long course. There is question whether we would be allowed to bring in food trucks for the events due to a new city law that is currently pending. If we are allowed to have them, we have several interested in coming. Corporate funding has been a challenge. Megan will do some follow up, but is looking at ideas to raise some money. Places to check include Bucky Book, American Girl, Franks Liquor (water donations?), Keva, GHC/Dean, UW Provisions, etc. We discussed using the fundraising money for the shirts and the water. Diana needs help with the social media to promote the event and do the fundraising. *NOTE: Since the meeting, the food trucks have been approved for our event.*

Box Tops and Book Fair--Cathy: Spring BOGO is tentative. We are looking at doing four days. Scholastic May 10th through May 13th. Box Top Challenge is the first two weeks in April (4-15). Amber will look into spending the Labels of Education points we have left. Jen Read is volunteering to help and she would like to have the fourth graders help count. They need to be separated into bags of 50.

School Supply Kits--Megan and Jessica: Under control. We will need to order more school bags, if we don't have enough. Megan and Jessica will work on finalizing the cost for the kits in the coming week.

Farm to School--Candice-not present: Doing well with sign ups and distributions.

Parent Outreach--Isis-not present: Isis has begun reaching out to Spanish speaking families. Ms. Dahlk said that they have started to brainstorm some new ideas and will start by following up with incoming kindergarten families.

PRINCIPAL REPORT:

Artist in Residence: The kids have been working on creating banners. The artists on Clark Street are working on the mosaic pieces, like the wolf and a tree limb with swings and they are working on having the kids write out words that they can blow up for the piece. Hopefully things will come together in about a month.

Door Request: Ms. Dahlk is interested in changing the solid wood door, in the school lobby, to one with glass. It would cost about \$300 to add a window to the top half of the current door. This would be over summer, so the door can be removed and taken for reno. The alternative would be to purchase a new door, which would have upper and lower glass pains. A new glass door would cost approximately 1K and could be installed quickly. Since part of the project is covered by the Dane County Arts Grant, hopefully there are enough funds left to cover the new door. Amber mentioned her support of a new door as the old door does nothing for the look in the lobby. A new door would really brighten up the space, as well as allow us to see the artwork. A vote took place, in which all present members agreed that the PTO will pay for a new door.

OPEN DISCUSSION:

Fundraising Request-- Niki Kalscheuer brought up the idea of asking for donations from each family at the beginning of the school year. This is something done at other district elementary schools. We discussed making the PTO membership/help wanted form separate from the donation request next year, so it's more obvious that we are also asking for fiscal support. Board members agreed to consider various options as documents are prepared for 2016-2017.

Auction -- We talked about the raffle and brought up the idea of grade level baskets instead of classroom baskets. Cathy suggested that we do a raffle, for the hot items. Niki also mentioned doing the raffle for teacher items and given away free raffle tickets. Several PTO members indicated a desire to help with the auction next year. A planning meeting will take place before the end of the school year, with work starting over the summer. Documents will be requested from the previous Chair.

Adjourned 8:17pm.

PTO Meeting Minutes 3-8-16

Attendees:

Kari Buer
Niki Kalscheuer
Amber Sehgal
Alex Kasper
Cathy Reuter
Emily Mayer
Lindsay Lyons
Tina Miller
Megan Davis
Chris Dahlk